

PTA Insurance | Presented by Paige Romoser



Introduction



- Paige Romoser
- Partnership Relations Manager
- Originally from Connecticut
- Have been living in Dallas for almost 3 years now with my fiancé and two dogs
- promoser@aim-companies.com

Why Does Your PTA Need Insurance?

- To protect the assets of the PTA and the personal assets of its members
- Anyone can sue for any reason, and they usually do
- PTAs are not immune from liability
- Typically, school insurance does not cover the PTA
- Insurance will pay attorney fees to defend you





What Kind of Insurance Should You Consider?

- General Liability
 - Extended Medical Payments Endorsement
 - o Media Liability Endorsement
- Fidelity Bond (Crime)
- Officers Liability
- Inland Marine (Property Insurance)



Maryland (Free State) PTA Package

- \$1 million General Liability
 - \$25,000 Extended Medical Payments Endorsement
- \$25,000 Fidelity Bond (Crime)
- \$1 million Officers Liability



General Liability Insurance

What does General Liability protect you from?

Lawsuits resulting from bodily injury and property damage

Who needs protection under the General Liability?

- The Named Insured
- PTA members, volunteers, and employees

Policy Limits?

PTAs should look for a policy containing a \$1 million limit



General Liability Insurance

What kind of activities could cause you liability?

Roller Skating Parties Dances Carnivals Graduation Parties Swim Parties After Prom Parties Fun Runs

Meetings Bazaars Dinners Book Fairs Bounce Houses Baby Sitting Food Sales





General Liability Insurance

What kind of activities are usually not covered?

Automobile Watercraft Workers Compensation Fireworks Sales or Use Mechanical Rides Aircraft Organized Sports





Extended Medical Payments Endorsement

What kind of protection does this coverage provide?

1. Provides medical payments for injuries sustained at a PTA event.

How is it different from the underlying General Liability Insurance?

- 1. General Liability insurance protects you from lawsuits.
- 2. Extended Medical payments coverage will provide payment for medical expenses not involving a lawsuit.

Why is this coverage important?

- 1. It provides the option for higher limit to cover larger medical expenses.
- 2. Helps to deter lawsuits by providing up front medical payments.



Media Liability Endorsement (GL)

What does Media Liability protect you from?

Lawsuits resulting from Social Media

What types of risks are you protected from?

- Posting photographs without getting a release
- Using trademarks and logos without permission
- Misrepresentation of information
- Making confidential information public



Media Liability Endorsement (GL)

What types of Social Media are covered?

- Facebook
- Your PTA Website
- LinkedIn
- YouTube
- Twitter
- Instagram
- Others





Fidelity Bond Insurance

What does a bond policy protect?

A bond protects the cash or money of the PTA against embezzlement, robbery, or theft.

Who should be covered by a bond?

Anyone in the PTA who handles or has access to the money.



Fidelity Bond Insurance

How does a PTA protect itself from a loss?

- Have a checking account requiring two signatures on each check.
- Have someone who does not have check signing authority review the bank statement on a monthly basis. *(required)*
- Conduct an annual audit of the books by an audit committee or a qualified accountant. *(required)*

How much bonding coverage do you need?

Each PTA has to determine their own level of coverage. <u>The Safest Practice</u>: Match your gross annual budget revenues to your bond limit.



Officers Liability Insurance

How are the PTA officers protected?

Protects officers from lawsuits resulting from wrongful acts or inappropriate actions.

Officers Liability covers the following situations:

- Inappropriate use of Organization funds
- Wrongful acts, misleading statements, or negligent acts
- Discrimination
- Not following your by-laws
- Misrepresentation

How might the PTA officers "not" be protected?

If a lawsuit results from knowingly wrongful acts, dishonesty, criminal acts, or willful/reckless behavior.



Inland Marine (Property Insurance)

What does this policy protect?

A property policy protects any personal property owned by the PTA from loss or damage due to an accident, theft, or natural disaster.

What types of property are typically protected?

Fund Raising Merchandise Popcorn Machine Auction Items Tables and Chairs Disaster Relief Materials ...and more

Barbecue Grills Raffle Items Microphones School Store Supplies Portable Buildings







Questions?



aim@aim-companies.com